Apple Pay for Merchants

Apple Pay for merchants is easy to set up and gives a business' customers a simple, secure, and private way to pay. Their customers can check out with the convenience of a touch, making it faster than accepting traditional credit and debit cards.

With no additional fees, more and more small businesses are accepting Apple Pay. Now you have a way to connect your customers directly to their customers with Apple Pay for Merchants.

Talk to customers about Apple Pay.

Did you know that Apple Pay is a service that business customers can offer their customers too? Awareness of this free service is a huge value to our customers.

APPLE Steps of Service: Probing

How does your business currently accept payments?

Do you accept credit cards?

Do you know about Apple Pay?

Do you accept Apple Pay?

Would you like to start?

Getting Started

To accept Apple Pay a contactless point of sale (POS) is required. Contactless POS accessories enable your customer to accept Apple Pay, "chip & pin", and swipe cards as well as other smart phone and wearable devices.

Do they already have a POS? Invite the customer to visit the Business Accessories page and discuss their POS options. Click here to learn more about the POS accessories we offer. Review all of the accessories pages for availability in your country. Some devices are available in store, others are online, or through the Business Team with a direct ship order.

Note - The customer must contact their POS provider if they have a contract or are unsure if their machine is contactless.

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Apple Pay Decals

Does the merchant already accept Apple Pay? As a courtesy, an Apple Pay decal sheet is available for free to place in storefront windows and checkout areas for any business that accepts Apple Pay. Check with the Business Team for decals available in stores.

If customers need more, use the link provided in the *Important Links* section at the end of this document to help them order more. These decals are only for companies that currently accept Apple Pay.

Note - Select the send a request link for large quantity orders. Below is a list of the items in the standard kit available for order online.

- One glass decal
- Two register decals
- Six terminal decals

Business Teams

To order additional decals for our business customers, email apple_pay_stickers@group.apple.com and include the number of sheets you have remaining.

Apple Pay Activity

Get familiar with the Apple Pay accessories by following the steps below.

1. Go to the apple.com accessories page.
2. Read and review the available POS Apple Pay accessories.
3. Talk to your Business Team to see which devices are available in your store or for direct ship.

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Important Links

About Apple Pay for Merchants	https://support.apple.com/en-us/HT204274
How do businesses get started with Apple Pay?	https://support.apple.com/en-us/HT205747
Apple Pay Participating Banks	https://support.apple.com/en-us/HT204916
General Apple Pay Information	http://www.apple.com/apple-pay/
Provide Apple Pay Feedback	https://www.apple.com/support/apple-pay/feedback/
Customers Ordering more decals	https://www.applepaysupplies.com/applepaykit.html
Apple POS Accessory Options	www.apple.com/us_smb_78313/search/contactless-pos?sel=accessories&src=serp

Note - Use AirDrop to send customers any URLs that they will need in the future.

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